



850 Ridge Avenue
Suite 301
Pittsburgh, PA 15212
Office: (412) 321-8440
Fax: (412) 321-4088

DeMarini...Insane Dedication to NCBA

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It is with great excitement that the National Club Baseball Association announces the continuation of DeMarini as the "Official Baseball Bat of the NCBA" through the 2011 season. Founded in 1989, DeMarini first earned fame through high-performance softball bats, introducing the world's first multi-wall bat in 1993. In 2000, Wilson acquired DeMarini to bolster its extensive baseball line, and today, DeMarini stands as the world's fastest-growing baseball bat manufacturer.

The sponsorship between the NCBA and DeMarini has been fantastic over the last three years allowing the NCBA member teams to swing the best bats on the Market. DeMarini bats are currently used by an extensive list of Division I, II, III, NAIA and Junior colleges including:

- Oregon State University: Back to Back 2006 and 2007 NCAA Division 1 National Champions
- University of Tampa: Back to Back 2006 and 2007 NCAA Division 2 National Champions
- Kean University: 2007 NCAA Division 3 National Champions

Wilson's NCBA Representative, Tom Berl, had this to say about the continuation of the agreement: "Wilson is very proud to extend our existing multi-year agreement with such a first-class organization like the NCBA. Just like we have an Insane Dedication to Performance in making every one of our DeMarini bats, each of the NCBA member teams and players has a special level of devotion to the game of Baseball at the Collegiate Club level."

NCBA teams will receive two different high-end DeMarini bats at the beginning of each year. For the 2008-2009 NCBA year, NCBA member teams will each receive a Voodoo Black and their choice of either the Vendetta or a Vexxum at no cost. The Voodoo Black features a Pitch Black Handle that maximizes handle performance with optimum flex. The Vendetta offers a Rails Hybrid handle that re-enforces the frame for perimeter strength and stiffness. The Flexible handle interior provides reduced vibration zones with an enlarged sweet spot for ultimate bat speed. The Vexxum offers a C6 handle with a wider composite weave that maximizes handle performance with optimum flex. It also offers the longest hitting surface at the biggest allowable diameter for the largest percentage of contact on the barrel. All 3 bats are made from SC4 alloy that is 12% stronger alloy developed with the highest forming capabilities for the thinnest walls and biggest aluminum sweet-spot. Also, all bats are BESR certified with a 12 month limited warranty.

The deal will also allow the NCBA to continue to host a homerun derby during the World Series known as "The DeMarini Long Ball Challenge." The derby will spotlight eight top homerun hitters participating in the NCBA World Series and eight top homerun hitters from NCBA teams that did not qualify for the World Series. The "DeMarini Long Ball Challenge" will feature new DeMarini bats for the upcoming year and derby winners will receive awards.

President of the NCBA, Sandy Sanderson stated, "Over the past 3 years, the NCBA has been proud to have been associated with Demarini Bats as they became a household name throughout the NCBA and the rest of the baseball world. In addition, DeMarini has made the DeMarini Longball Challenge event one of the most popular and exciting annual events held by the NCBA. We are excited to be able to continue this relationship for another 3 years and put the world's best baseball bats in the hands of our players."

In addition to the two bats teams receive at the beginning of the year, they will be also offered exclusive pricing on additional purchases including a buy 3 bats receive 1 for free deal. Teams interested in purchasing additional bats will need to contact Christian Smith at christiansmith@clubbaseball.org or at (412) 325-0365. For more information on DeMarini bats, check out their website at www.demarini.com.

Christian Smith
National Club Baseball Association
christiansmith@clubbaseball.org